

Fisher Markets and Nash Social Welfare

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based on joint work with Martin Hoefer and Kurt Mehlhorn



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Assignment of Items to Agents with Valuations

- ▶ Set G of m **indivisible items**
- ▶ Set A of n **agents** or **users**
- ▶ **Allocation** $S = (S_1, \dots, S_n)$ of items to agents
- ▶ Each item assigned to at most one agent



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- ▶ Each item assigned to at most one agent
- ▶ Agent i has **valuation function** $v_i : 2^G \rightarrow \mathbb{R}_{\geq 0}$
- ▶ **Non-negative:** $v_i(S) \geq 0$ for every $S \subseteq G$
- ▶ **Non-decreasing:** $v_i(S) \leq v_i(T)$ for $S \subseteq T$
- ▶ **Normalized:** $v_i(\emptyset) = 0$



Objectives

Maximize the **arithmetic mean** of valuations

Utilitarian Social Welfare:

$$SW(S) = \frac{1}{n} \sum_{i \in A} v_i(S_i)$$



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Maximize the **geometric mean** of valuations

Proportional Fairness, Nash Social Welfare:

$$NSW(S) = \left(\prod_{i \in A} v_i(S_i) \right)^{1/n}$$



Allocations and Nash Social Welfare

Relaxation via Markets

Markets with Caps and an FPTAS

Rounding Market Equilibria

Algorithm ALG computes a ρ -approximation if for every problem instance I

$$\text{NSW}(ALG(I)) \geq \frac{\text{NSW}(S^*)}{\rho} .$$

General Valuations:

- ▶ In general, if there is a finite ρ for arbitrary non-negative, non-decreasing functions, then $P = NP$. [Nguyen, Nguyen, Roos, Rothe, JAAMAS'14]

Additive Valuations:

$$v_i(S_i) = \sum_{j \in S_i} v_{ij}$$

- ▶ APX-hard, no 1.00008-approximation unless $P = NP$ [Lee, IPL'17]
- ▶ 2.889-approximation via markets [Cole, Gkatzelis, STOC'15]
- ▶ e -approximation via stable polynomials [Anari, Gharan, Singh, Saberi, ITCS'17]
- ▶ 2-approximation via markets
[Cole, Devanur, Gkatzelis, Jain, Mai, Vazirani, Yazdanbod, EC'17]
- ▶ 1.45-approximation via limited envy [Barman, Krishnamurthy, Vaish, 2017]

Algorithms for Approximating Nash Social Welfare

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Extensions of the 2-approximation algorithm:

- ▶ Additive-separable concave valuations
[Anari, Mai, Oveis Gharan, Vazirani, SODA'18]
- ▶ Multiple copies of each item [Bei, G., Hoefer, Mehlhorn, SAGT'17]

Budget-Additive Valuations:

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- ▶ Applications in **online advertising**

[Mehta, 2012]

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- ▶ Applications in **online advertising** [Mehta, 2012]
- ▶ Social welfare approximation, Walrasian equilibrium, Online algorithms
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Theorem

[G., Hoefer, Mehlhorn, SODA'18]

For every constant $\varepsilon > 0$ there is a polynomial-time algorithm to compute a $(2e^{1/2e} + \varepsilon)$ -**approximation** for maximum NSW with budget-additive valuations.

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For every constant $\varepsilon > 0$ there is a polynomial-time algorithm to compute a **$(2.404 + \varepsilon)$ -approximation** for maximum NSW with budget-additive valuations.

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Rounding Market Equilibria

Optimization Problem as (Non-Linear) Integer Program:

$$\begin{aligned} \text{Max.} \quad & \left(\prod_{i \in A} \min \left(c_i, \sum_{j \in G} u_{ij} x_{ij} \right) \right)^{1/n} \\ \text{s.t.} \quad & \sum_{i \in A} x_{ij} \leq 1 \quad j \in G \\ & x_{ij} \in \{0, 1\} \quad i \in A, j \in G \end{aligned}$$

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Relaxation to **Eisenberg-Gale** Convex Program: [Eisenberg, Gale, Ann Math Stat'59]
[Gale 1960], [Eisenberg, Mgmt Sci'61]

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Optimal solutions: Competitive Equilibria with Equal Incomes

Interpretation as Competitive Equilibrium

Fisher Market with Equal Incomes:

- ▶ m divisible goods, n buyers
- ▶ Each good comes in unit supply
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Competitive Equilibrium with Equal Incomes (CEEI):

[Varian, JET'74]

- ▶ Pair (\mathbf{x}, \mathbf{p}) of allocation and prices
- ▶ \mathbf{x}_i is demand bundle for i under \mathbf{p} , for every agent $i \in A$
- ▶ Market clears, i.e., total demand equals supply for every good $j \in G$

Example: Equilibrium for Additive Utilities

Markets with additive utilities:

$$u_i(\mathbf{x}_i) = \sum_j u_{ij} x_{ij}$$

Demand bundle has only goods with **maximum bang-per-buck (MBB)**:

$$\alpha_i = \max_j u_{ij} / p_j$$

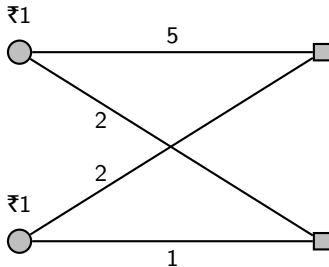
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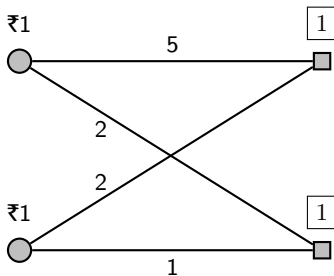
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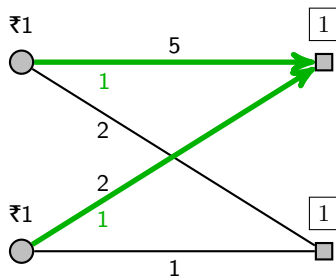
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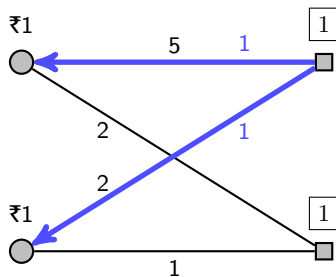
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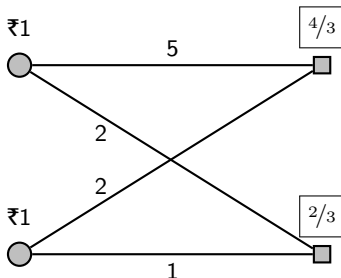
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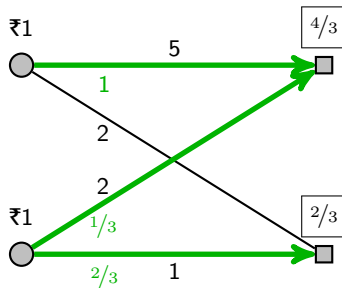
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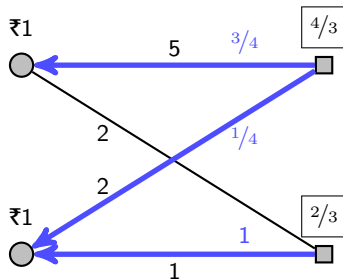
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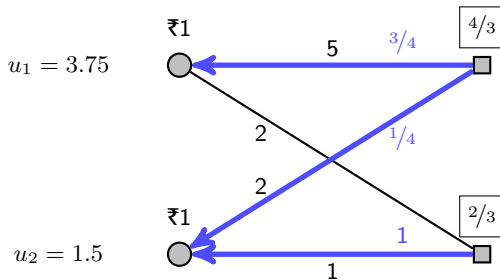
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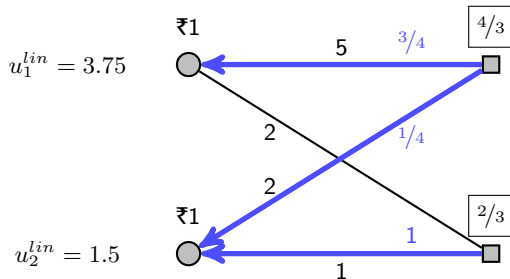


Equilibrium for Budget-Additive Utilities

- ▶ Let (\mathbf{x}, \mathbf{p}) be CEEI for an additive market with $u_i^{lin}(\mathbf{x}_i) = \sum_j u_{ij}x_{ij}$.
Market clears, \mathbf{x}_i is demand bundle also for u_i
- ▶ (\mathbf{x}, \mathbf{p}) is CEEI for the budget-additive market.
- ▶ However, suppose caps are $c_1 = 2$, $c_2 = \infty$:

Equilibrium for Budget-Additive Utilities

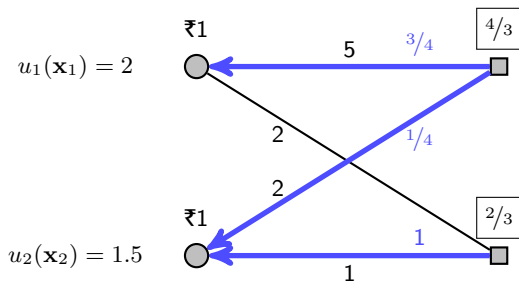
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Problem with this equilibrium:

Equilibrium for Budget-Additive Utilities

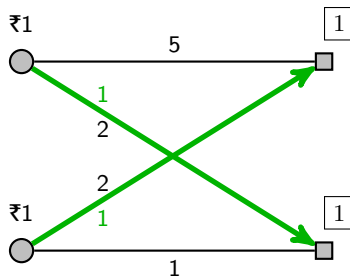
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Problem with this equilibrium: Buyer 1 gets stuff that he does not value.

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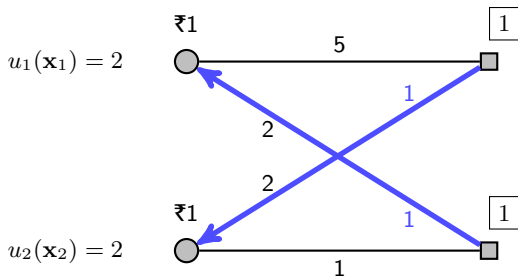
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- ▶ (\mathbf{x}, \mathbf{p}) is **CEEI for the budget-additive market**.
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Problem with this equilibrium: Buyer 1 can satisfy demand with less money.

Thrifty and Modest

Assumption

Each buyer spends **least amount of money** to **reach optimal utility**

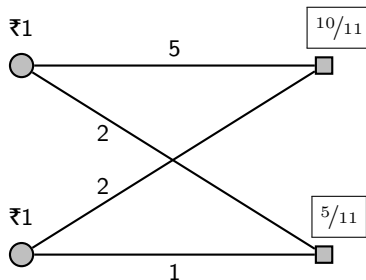
- ▶ \mathbf{x}_i is **modest**: $\sum_j u_{ij}x_{ij} \leq c_i$.
- ▶ \mathbf{x}_i is **thrifty** or **MBB**: $x_{ij} > 0 \Rightarrow u_{ij}/p_j = \alpha_i$.
- ▶ Buyer i is **capped**: $u_i(\mathbf{x}_i) = c_i$

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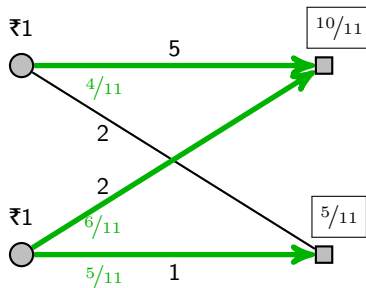


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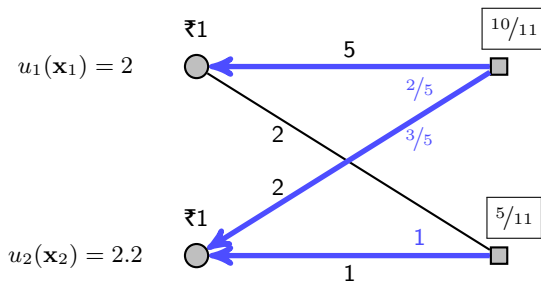


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Structure:

- ▶ (\mathbf{x}, \mathbf{p}) thrifty & modest CEEI \Leftrightarrow
 \mathbf{x} **optimal solution** to EG-type convex program
[Bei, G., Hoefer, Mehlhorn, ESA'16]
 [Cole, Devanur, Gkatzelis, Jain, Mai, Vazirani, Yazdanbod, EC'17]
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Computing Thrifty & Modest CEEI:

- ▶ Arbitrary one in weakly polynomial time [Vegh, MOR'14]
- ▶ With maximum and minimum prices [Bei, G., Hoefer, Mehlhorn ESA'16]

NSW Problem

↓ Relaxation

EG-type Convex Program

III

Fisher Markets with Budget-additive Utilities

NSW Problem

↓ Relaxation

EG-type Convex Program

|||

Fisher Markets with Budget-additive Utilities

However, no meaningful approximation guarantee for NSW by rounding:

EG-type convex program has **exponential integrality gap!**

[Cole, Gkatzelis, STOC'15]

NSW Problem



Fisher Markets with Budget-additive Utilities and Earning Limits

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Additional Constraints: Earning Limits

Agents with **Utility Limits**:

- ▶ Buyer i brings money and tries to reach **utility limit** c_i
- ▶ $\sum_j u_{ij}x_{ij} < c_i$: Spends all money on MBB goods
- ▶ $\sum_j u_{ij}x_{ij} = c_i$: Reach cap with minimum spending (on MBB goods)
- ▶ Adjusts total spending to prices

Goods with **Earning Limits**:

- ▶ Seller j sells good j and tries to reach **earning limit** d_j
- ▶ $p_j < d_j$: Sells all supply in proportion to money flow
- ▶ $p_j \geq d_j$: Reach cap with minimum supply
- ▶ Adjusts total supply to prices

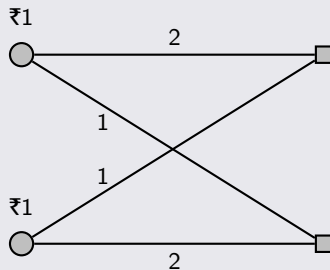
Caps, Supply and Allocation

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Example

Buyer caps: $c_1 = c_2 = \infty$

Seller caps: $d_1 = d_2 = 1$



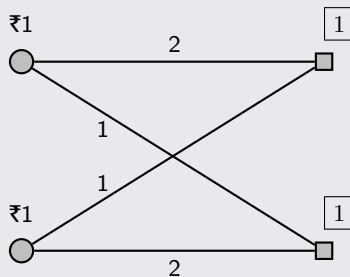
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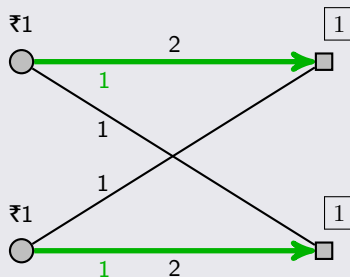
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Example

Buyer caps: $c_1 = c_2 = \infty$

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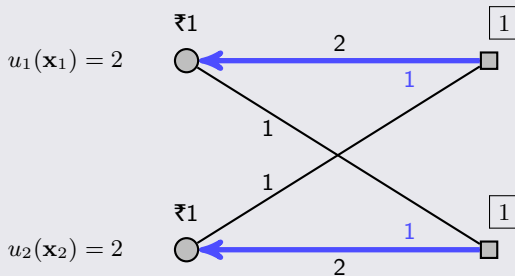
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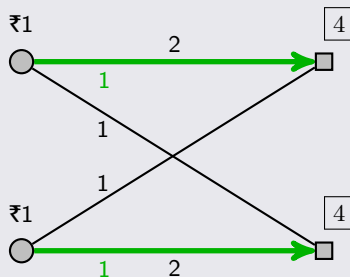
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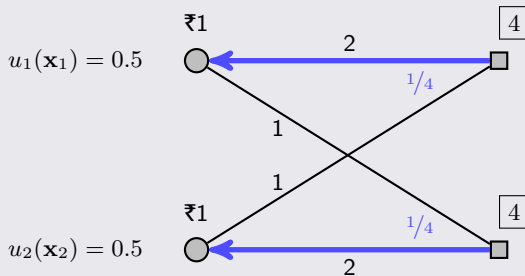
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The set of equilibria is **non-convex and disconnected**.

There can be **no convex program** such that optimal solutions are the set of allocations and/or price vectors of thrifty & modest CEEI.

Fully Polynomial-Time Approximation Scheme

For fixed $\varepsilon > 0$ consider **perturbed utility** \tilde{u} :

- ▶ Get \tilde{u}_{ij} by rounding up u_{ij} to next power of $1 + \varepsilon$
- ▶ Perturbed utility is $\tilde{u}(\mathbf{x}) = \min \left(c_i, \sum_j \tilde{u}_{ij} x_{ij} \right)$

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[G., Hoefer, Mehlhorn, SODA'18]

There is an algorithm to compute an **exact equilibrium for perturbed utilities** in time polynomial in n , m , $\log \max_{i,j} (u_{ij}, c_i, d_j)$ and $\frac{1}{\varepsilon}$.

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The set of equilibria remains non-convex and disjoint even when all u_{ij} s are integer powers of a real number.

Surplus ...

- ▶ ... of an agent:

$$s(i) = \sum_{j \in G} f_{ij} - m_i^a$$

- ▶ ... of a good:

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Maintaining and adjusting a money flow f :

- ▶ Compute thrifty CEEI when ignoring utility caps

[Bei, G., Hoefer, Mehlhorn, SAGT'17]

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- ▶ Surplus of all goods 0, surplus of buyers may be positive.
- ▶ Prices decrease monotonically during the algorithm
- ▶ Iteratively bring surplus to 0 for some buyer, while...
- ▶ ... keeping surplus of all goods 0, and
- ▶ ... keeping 0-surplus-buyers at surplus 0.

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Key Lemma: After a polynomially many iterations of this loop, $s(k) = 0$.

Allocations and Nash Social Welfare

Relaxation via Markets

Markets with Caps and an FPTAS

Rounding Market Equilibria

$$\text{NSW}(\mathbf{x}) = \left(\prod_{i \in A} \min \left(c_i, \sum_{j \in G} v_{ij} x_{ij} \right) \right)^{1/n}$$

Observations:

- ▶ Every **integral** \mathbf{x} has same **NSW**(\mathbf{x}) for v_{ij} and $v'_{ij} = \min(c_i, v_{ij})$
- ▶ If we **scale** v_{ij} and c_i by arbitrary positive number $k_i > 0$, it **cancels out** in the approximation ratio $\text{NSW}(\mathbf{x}^*)/\text{NSW}(\mathbf{x}^{alg})$.

\Rightarrow Assume $v_{ij} \leq c_i \ \forall i, j$.

\Rightarrow By scaling **normalize to** $\max_{j:p_j > 0} v_{ij}/p_j = 1$.

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Approximation Algorithm:

1. Compute a thrifty & modest CEEI wrt. perturbed valuations, where all agent budgets are ₹1, and all earning limits are ₹1.
2. Round the fractional allocation to an integral one.

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No agent suffers from this assignment.

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Recursion path starting at root agent and continuing with max-value child good. Aside the recursion path, good goes to child agent, gives a 2-approximation. On the recursion path, approximation is captured by a telescopic product term.

The rounding algorithm returns integral \mathbf{x} with value of the allocation:

$$\text{NSW}(\mathbf{x}) \geq \frac{1}{2e^{1/(2e)}} \cdot \prod_{i \in A_c} c_i \cdot \prod_{j: p_j > 1} p_j ,$$

where A_c is the set of capped agents and p_j the price of good j in the CEEI.

The optimal integral allocation \mathbf{x}^* has value at most

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Proposition

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It is NP-hard to approximate NSW with budget-additive valuations to within a factor of $\sqrt{8/7}$.

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Proposition

[G., Hoefer, Mehlhorn, SODA'18]

It is NP-hard to approximate NSW with budget-additive valuations to within a factor of 1.069.

Algorithms for Nash Social Welfare with provable performance guarantees are poorly understood!

- ▶ Submodular Valuations?
- ▶ (Fractionally) Subadditive, Complementary Valuations?
- ▶ Hardness of Approximation?
- ▶ Truthfulness vs. Approximation?

Markets with Caps

- ▶ Linear Markets with Earning and Utility Limits
- ▶ Equilibrium computation in $\text{PPAD} \cap \text{PLS}$ [G., Hoefer, Mehlhorn, 2017b]
- ▶ Poly-time for constant number of buyers or sellers [G., Hoefer, Mehlhorn, 2017b]
- ▶ Exchange Markets with Utility Limits?
- ▶ Additional Applications?
- ▶ etc.

Thank you!

