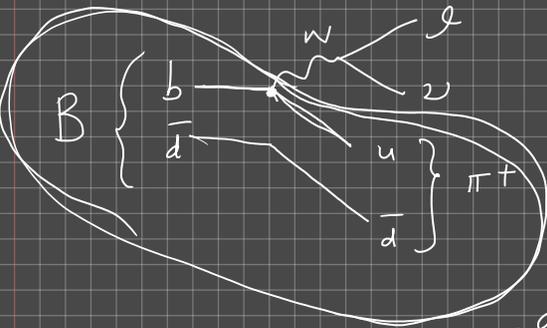
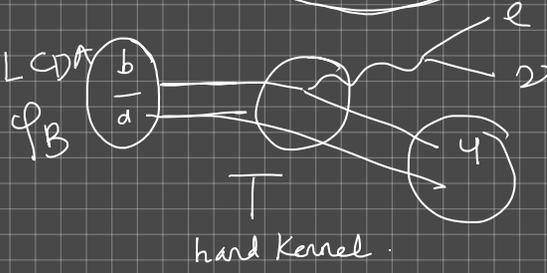


Lecture 3: Flavour and QCD.



$B \rightarrow \pi$ form factor
non-perturbative information

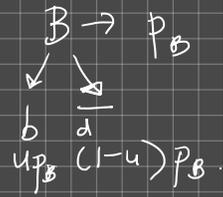


$$\varphi_B \otimes T \otimes \varphi_\pi$$

hard kernel

LCDA = light cone distribution amplitude

$$\varphi(u)$$



$$\langle P(K) | \bar{q} \gamma_\mu b | B(p) \rangle = (p_\mu + k_\mu - q_\mu \frac{m_B^2 - m_p^2}{q^2}) \underline{f_+}(q^2)$$

$$q_\mu = (p - k)_\mu \quad \text{3FFs} \quad + \frac{m_B^2 - m_p^2}{q^2} q_\mu \underline{f_0}(q^2)$$

f_+, f_0, f_T

FFs for $B \rightarrow V$ V, A_{0-3}, T_{1-3} $A_3 \leftrightarrow A_1, A_2$

Calculation of f_+ in LCSR

$$\Pi_\mu = i m_b \int_0^1 dx e^{-i p_B \cdot x} \langle \pi(p) | T \{ \bar{u}(0) \gamma_\mu b(0) \} \bar{b}(x) \gamma_5 d(x) \rangle$$

$$= (p_B + p)_\mu \Pi_+(p_B^2, q^2) + (p_B - p)_\mu \Pi_-(p_B^2, q^2)$$

$$\Pi_+ = f_B m_B^2 \frac{f_+(q^2)}{m_B^2 - p^2} + \int_{s > m_b^2} ds \frac{\text{had}_2}{s - p_B^2}$$

$m_B^2 f_0 = m_b \langle 0 | \bar{u} \gamma_5 b | B \rangle$

Alternatively in the Euclidean region $p_B^2 - m_B^2$ large + negative light-cone expand around $x^2 = 0$.

$$\Pi_+(p_B^2, q^2) = \sum_n \int du \underbrace{\Upsilon^{(n)}(u, p_B^2, q^2, \mu^2)}_{\substack{\text{perturbatively calculable} \\ \text{hard kernels}}} \underbrace{\varphi^{(n)}(u, \mu^2)}_{\substack{\text{Light cone} \\ \text{distribution} \\ \text{amplitudes at} \\ \text{truncation}}}$$

$$F_{\sigma}(q^2) = \sqrt{\frac{q^2}{\lambda}} \sum_{\underline{m}} \varepsilon_{\sigma}^{*m}(q) \langle V(K, \varepsilon CK) | \bar{q} \gamma_{\mu} (1 + \gamma_5) | B \rangle$$

See 1004, 3249

Low lying resonances with masses $(m_B - m_P)^2 < m_R^2 < (m_B + m_P)^2$

Pole-type parametrizations:

$$F(q^2) \sim \frac{r_1}{1 - q^2/m_R^2} + \frac{r_2}{1 - q^2/m_{fit}^2}$$

$$\frac{r_1}{1 - q^2/m_{fit}^2} + \frac{r_2}{1 - q^2/m_{fit}^2}$$

$b \rightarrow u$

$b \bar{u}$

Series type parametrizations

Series $f(t) = \frac{1}{B(t)\phi(t)} \sum_K \alpha_K Z^K(t)$

BGL
Boyd-Ginsparg Label

$$Z \equiv \frac{\sqrt{t_+ t} - \sqrt{t_+ t_0}}{\sqrt{t_+ t} + \sqrt{t_+ t_0}}$$

$$t_0^{opt} = t_+ \left(1 - \sqrt{1 - \frac{t_-}{t_+}}\right)$$

$$t_{\pm} = (m_B \pm m_P)^2$$

Optimal to reduce Z in physical range.

$$B(t) = Z(m_R^2) \quad \sum_K \alpha_K^2 < 1$$

Simplified Series

BCL
Bourrely-Caprini-Lellouch

$$f(t) = \frac{1}{P(t)} \sum \tilde{\alpha}_K Z^K(t, t_0)$$

$$P(t) = 1 - t/m_R^2$$

Derive bound on coefficients:

$$\Pi_{\mu\nu}^X(q^2) = i \int d^4x e^{iqx} \langle 0 | T \{ j_{\mu}^X(x) j_{\nu}^{T^X}(0) \} | 0 \rangle$$

$$\Pi_{\underline{I}}^X = P_{\underline{I}}^{\mu\nu} \Pi_{\mu\nu}^X(q^2)$$

$$\chi_{\underline{I}}^X(n) = \frac{1}{n!} \frac{d^n}{dq^{2n}} \Pi_{\underline{I}}^X(q^2) \Big|_{q^2=0} = \frac{1}{\pi} \int_0^1 dt \frac{\text{Im} \Pi_{\underline{I}}^X(t)}{(t - q^2)^{n+1}}$$

$$\text{Im} \Pi_{\underline{I}}^X(q^2) = \frac{1}{2} \sum_{\Gamma} \int d\rho_{\Gamma} (2\pi)^4 \delta^4(q - \rho_{\Gamma}) P_{\underline{I}}^{\mu\nu} \langle 0 | j_{\mu}^X | \Gamma \rangle \langle \Gamma | j_{\nu}^{T^X} | 0 \rangle$$

$L = P/V$

$\Gamma = BL$

$$\frac{1}{2} \int d\rho_{BL} (2\pi)^4 \delta^4(q - \rho_{BL}) P_{\underline{I}}^{\mu\nu} \langle 0 | j_{\mu}^X | BL \rangle \langle BL | j_{\nu}^{T^X} | 0 \rangle$$

Relate

$$\langle 0 | j^* | B L \rangle$$

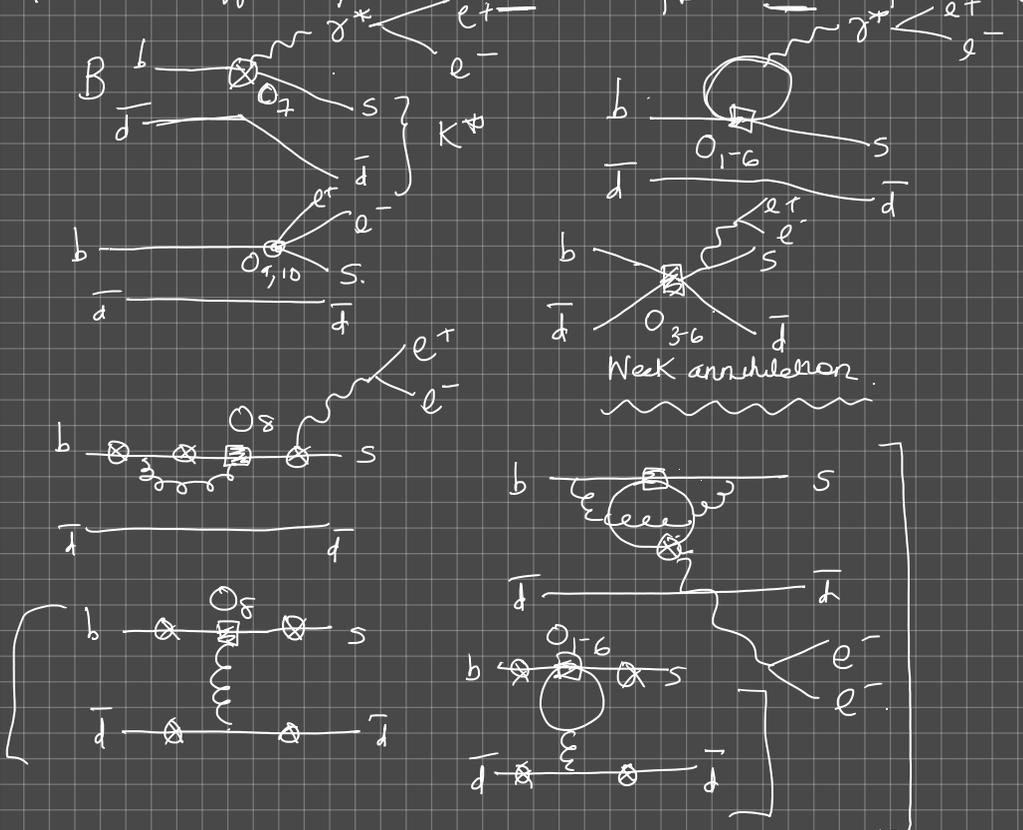
$$\langle B | j^* | L \rangle$$

Write in terms of form factors

$$\text{OPE: } \Pi_{I, \text{OPE}}^X(q^2) = \sum_{K=1}^{\sigma} C_{I, K}^X(q^2) \langle \Theta_K \rangle$$

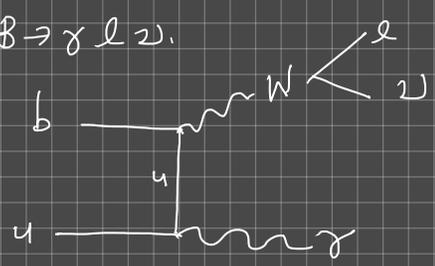
$B \rightarrow K^* e^+ e^- \rightarrow \text{QCD factorization framework}$

$$\langle M \gamma^* | H_{\text{eff}}^{(L)} | B \rangle \sim F C_a^{(L)} + \varphi_B \otimes T_a^{(L)} \otimes \varphi_{K^*} + \mathcal{O}(1/m^2)$$



φ_B & φ_{K^*} not very well known, need more information.

$B \rightarrow \gamma l \nu_l$



1st moment of φ_B
 $\lambda_B > 238 \text{ MeV}$