<u>Mechanism Design</u>

ICTS Course on Dynamics of Complex

Systems

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GTMD Meets Computer Science

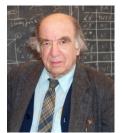


































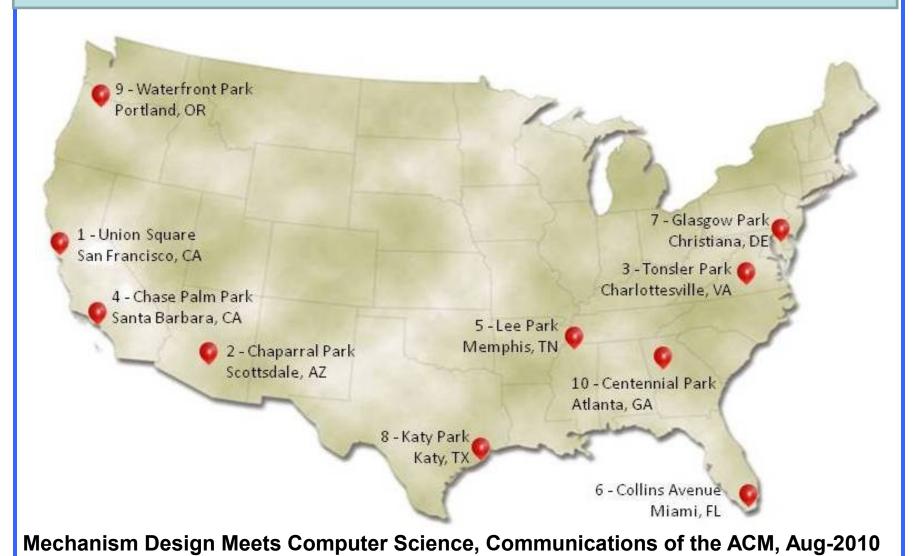








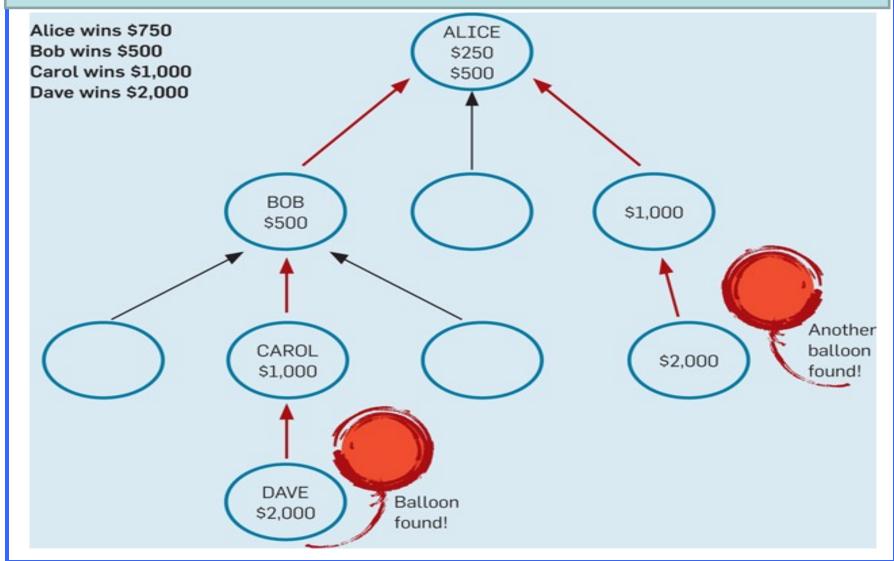
Geospatial Exploration







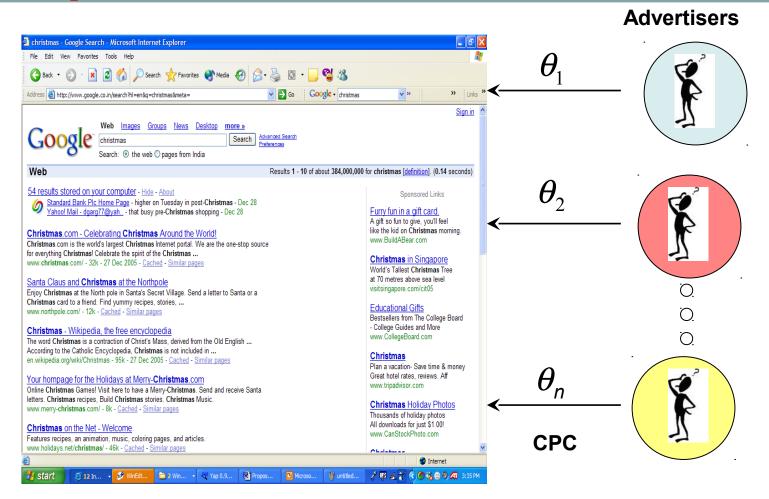
Geospatial Exploration (contd.)







Sponsored Search Auction

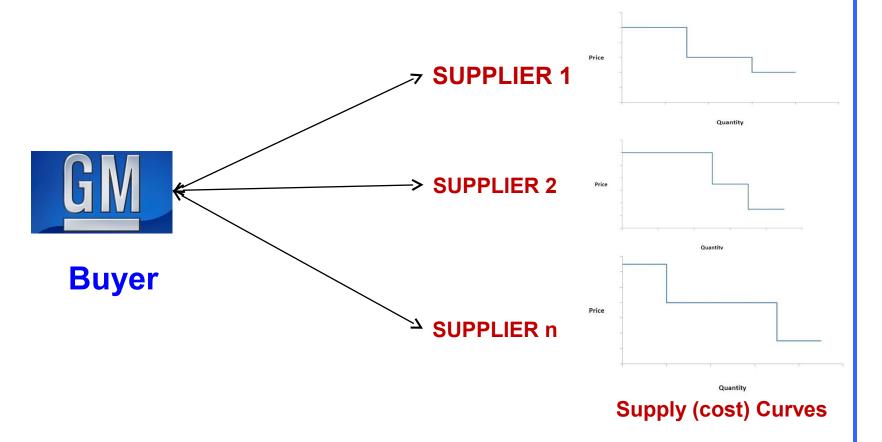


Design an auction that maximizes social utility





Procurement Auctions



Budget Constraints, Lead Time Constraints, Learning by Suppliers, Learning by Buyer, Logistics constraints, Combinatorial Auctions, Cost Minimization, Multiple Attributes



Matching Market





Students

Employees



Matching Market









Colleges
Companies
Hospitals
Consumers

Design a matching market that maximizes the social welfare and induces honest behavior





The Case for GTMD

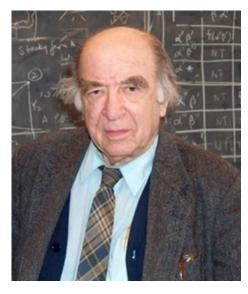
Many modern problems involve strategic agents which can derail the algorithms and solutions in different ways

How do we realize social goals in the presence of self-interested agents?
How do we make agents behave honestly?

Game theory and mechanism design have principled answers to these challenges and are key to filling an important gap



Leonid Hurwicz



Eric Maskin



Roger Myerson



2007 Nobel Prize In Economics for Game Theory and Mechanism Design

What is Mechanism Design?

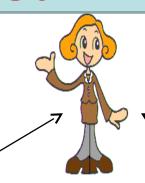
Induces a game among the players such that in some equilibrium of the game, a desired social choice function is implemented

Reverse Engineering of Games





Example 1 Cake Cutting Problem



Mother
Social Planner
Mechanism Designer



Kid 1 Rational and Intelligent



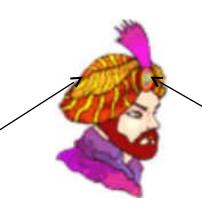


Kid 2 Rational and Intelligent





Example 2 Baby's Mother Problem



Tenali Rama (Birbal) (King Soloman) Mechanism Designer



Mother 1
Rational and
Intelligent



Baby



Mother 2 Rational and Intelligent





Example 3: Vickrey Auction

1 🧥

40

2 🧍

50



60



80

Winner = 4

Payment = 60

Bidders: N = {1,2, ..., n} ({1,2,3,4})

Valuations = $\{V_1, V_2, ..., V_n\}$ (40,50,60,80)

> Strategy Sets (Bids) $S_1 = S_2 = ... = S_n = [0, infty)$

Allocation: Highest Bidder (4)
Payment: Highest non-winning
bid (60)

Utilities: $U_i = x_i (V_i - P_i) (0,0,0,20)$ Valuation minus payment for winner; zero for losers





Vickrey Auction is Truthful (DSIC)

V₁



b₁





b₂

There are two cases:

 $V_1 >= b_2; V_1 < b_2$

Case 1: $V_1 >= b_2$

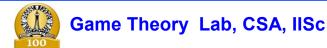
(1.1) $b_1 \ge b_2$: Bidder 1 wins; $U_1 = V_1 - b_2 \ge 0$

(1.2) $b_1 < b_2$: Bidder 1 loses; $U_1=0$;

If bidder 1 is truthful, b₁ = V₁ >=b₂; U₁ = V₁-b₂ >= 0

Thus bidding truthfully is better whatever b₂





Vickrey Auction is Truthful (DSIC)(contd.)

V₁



b1





b₂

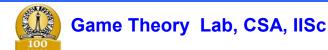
Case 2: V1 < b2

(2.1) $b_1 \ge b_2$: Bidder 1 wins; $U_1 = V_1 - b_2 < 0$

(2.2) b₁ < b₂: Bidder 1 loses; U₁ = 0

If bidder 1 is truthful, b₁=V₁ < b₂; loses; U₁ = 0

Thus bidding truthfully is better whatever b₂



The Mechanism Design Problem

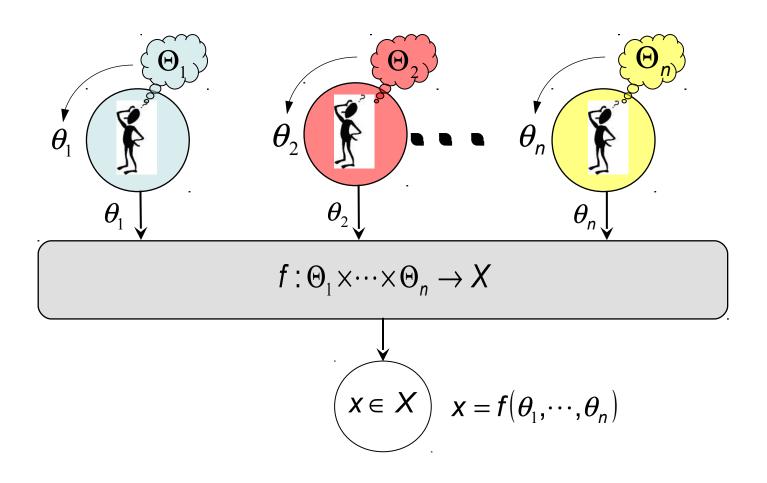
- $^{\bullet}$ agents who need to make a collective choice from outcome set χ
- Each agent $_i$ privately observes a signal $\theta_{_i}$ which determines $_{i's}$ preferences over the set $_X$
- Signal θ_i is known as agent i's type.
- The set of agent i's possible types is denoted by Θ_i
- The agents types, $\theta = (\theta_1, \dots, \theta_n)$ are drawn according to a probability distribution function $\Phi(.)$
- Each agent is rational, intelligent, and tries to maximize its utility function

$$u_i: X \times \Theta_i \to \Re$$

 $\Phi(.), \Theta_1, \cdots, \Theta_n, U_1(.), \cdots, U_n(.)$ are common knowledge among the agents



Social Choice Function (SCF)





Two Fundamental Problems in Designing a Mechanism

Preference Aggregation Problem

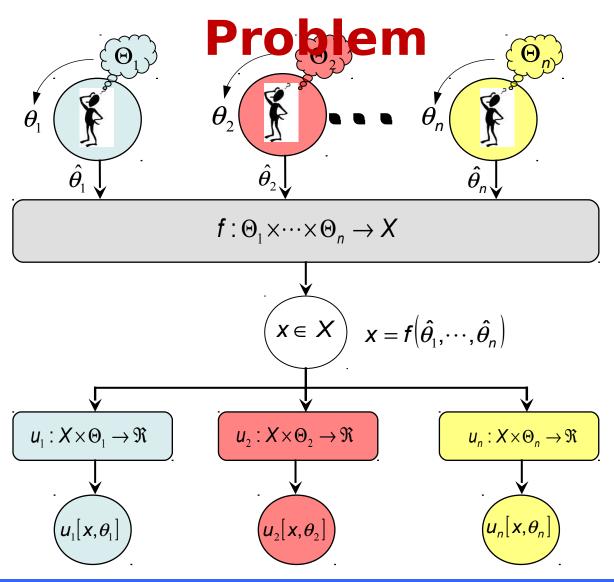
For a given type profile $\theta = (\theta_1, \dots, \theta_n)$ of the agents, what outcome $\chi \in X$ should be chosen?

Information Revelation (Elicitation) Problem

How do we elicit the true type θ_i of each agent i, which is his private information ?

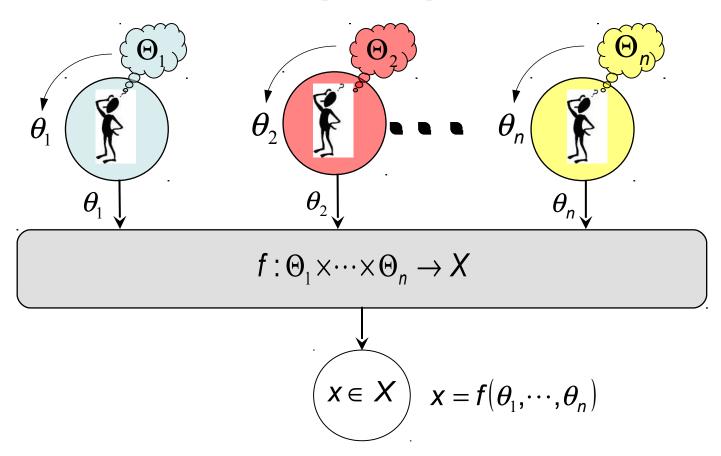


Information Elicitation



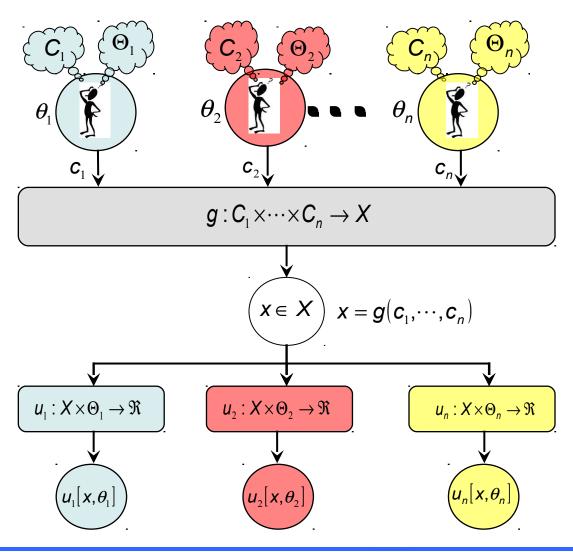


Preference Aggregation Problem (SCF)



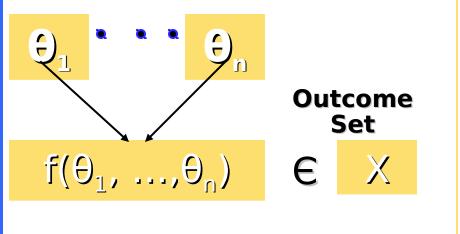


Indirect Mechanism

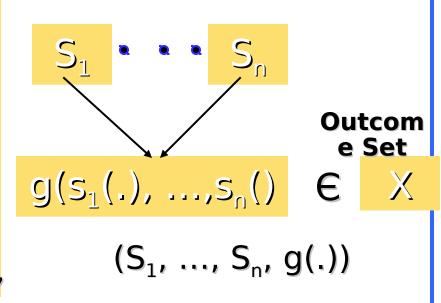




Social Choice Function and Mechanism



$$x = (y_1(\theta), ..., y_n(\theta), t_1(\theta), ..., t_n(\theta))$$



A mechanism induces a Bayesian game and is designed to implement a social choice function in an equilibrium of the game

Equilibrium of Induced Bayesian Game⇒ Dominant Strategy Equilibrium (DSE)

A pure strategy profile $(s_1^d(.), \cdots s_n^d(.))$ is said to be dominant strategy equilibrium if

$$u_{i}(g(s_{i}^{d}(\theta_{i}), s_{-i}(\theta_{-i})), \theta_{i}) \ge u_{i}(g(s_{i}(\theta_{i}), s_{-i}(\theta_{-i})), \theta_{i})$$

$$\forall i \in N, \theta_{i} \in \Theta_{i}, s_{i} \in S_{i}, s_{-i} \in S_{-i}$$

Bayesian Nash Equilibrium (BNE)

A pure strategy profile $(s_1^*(.), \dots s_n^*(.))$ is said to be Bayesian Nash equilibrium

$$E_{\theta_{(-i)}}[u_{i}(g(s_{i}^{*}(\theta_{i}), s_{-i}^{*}(\theta_{-i})), \theta_{i}) | \theta_{i}] \geq E_{\theta_{(-i)}}[u_{i}(g(s_{i}(\theta_{i}), s_{-i}^{*}(\theta_{-i})), \theta_{i}) | \theta_{i}]$$

$$\forall i \in N, \theta_{i} \in \Theta_{i}, s_{i} \in S_{i}$$

Observation

Dominant Strategy-equilibrium ⇒Bayesian Nash- equilibrium



Implementing an SCF

Dominant Strategy Implementation

We say that mechanism $M=(g(.),(C_i)_{i\in N})$ implements SCF $f:\Theta\to X$ in dominant strategy equilibrium if

$$g(s_1^d(\theta_1), \dots s_n^d(\theta_n)) = f(\theta_1, \dots, \theta_n) \quad \forall (\theta_1, \dots, \theta_n)$$

Bayesian Nash Implementation

We say that mechanism $M=(g(.),(C_i)_{i\in N})$ implements SCF $f:\Theta\to X$ in Bayesian Nash equilibrium if

$$g(s_1^*(\theta_1), \dots s_n^*(\theta_n)) = f(\theta_1, \dots, \theta_n) \qquad \forall (\theta_1, \dots, \theta_n)$$

Observation

Dominant Strategy-implementation

Bayesian Nash- implementation

Andreu Mas Colell, Michael D. Whinston, and Jerry R. Green, "Microeconomic Theory", Oxford University Press, New York, 1995.



Properties of an SCF

Ex Post Efficiency For no profile of agents' type $\theta = (\theta_1, \dots, \theta_n)$ does there exist an $x \in X$ such that $u_i(x,\theta_i) \ge u_i(f(\theta),\theta_i) \ \forall i$ and $u_i(x,\theta_i) \ge u_i(f(\theta),\theta_i)$ for some i

Dominant Strategy Incentive Compatibility (DSIC)

If the direct revelation mechanism $D = (f(.), (\Theta_i)_{i \in N})$ has a dominant strategy equilibrium $(S_1^d(.), \dots, S_n^d(.))$ in which

$$s_i^d(\theta_i) = \theta_i, \forall \theta_i \in \Theta_i, i \in N$$

Bayesian Incentive Compatibility (BIC)

If the direct revelation mechanism $D = (f(.), (\Theta_i)_{i \in N})$ has a Bayesian Nash equilibrium $(S_1^*(.), \cdots S_n^*(.))$ in which

$$s_i^*(\theta_i) = \theta_i, \forall \theta_i \in \Theta_i, i \in N$$



Implementing an SCF

Dominant Strategy Implementation

We say that mechanism $M=(g(.),(C_i)_{i\in N})$ implements SCF $f:\Theta\to X$ in dominant strategy equilibrium if

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Bayesian Nash Implementation

We say that mechanism $M=(g(.),(C_i)_{i\in N})$ implements SCF $f:\Theta\to X$ in Bayesian Nash equilibrium if

$$g(s_1^*(\theta_1), \dots s_n^*(\theta_n)) = f(\theta_1, \dots, \theta_n) \qquad \forall (\theta_1, \dots, \theta_n)$$

Observation

Dominant Strategy-implementation

Bayesian Nash- implementation



PROPERTIES OF SOCIAL CHOICE FUNCTIONS

DSIC (Dominant Strategy Incentive Compatibility)

Reporting Truth is always good

AE (Allocative Efficiency)Allocate items to those who

value them most

Non-Dictatorship
No single agent is favoured all
the time

BIC (Bayesian Nash Incentive Compatibility)
Reporting truth is good whenever

others also report truth

BB (Budget Balance)

Payments balance receipts and No losses are incurred

Individual Rationality

Players participate voluntarily since they do not incur losses



POSSIBILITIES AND IMPOSSIBILITIES - 1

Gibbard-Satterthwaite Theorem

When the preference structure is rich, a social choice function is DSIC iff it is dictatorial

Groves Theorem

In the quasi-linear environment, there exist social choice functions which are both AE and DSIC

The dAGVA Theorem

In the quasi-linear environment, there exist social choice functions which are AE, BB, and BIC



POSSIBILITIES AND IMPOSSIBILITIES -2

Green-Laffont Theorem

When the preference structure is rich, a social choice function cannot be DSIC and BB and AE

Myerson-Satterthwaite Theorem

In the quasi-linear environment, there cannot exist a social choice function that is BIC and BB and AE and IR

Myerson's Optimal Mechanisms

Optimal mechanisms are possible subject to IIR and BIC (sometimes even DSIC)



Vickrey-Clarke-Groves (VCG) Mechanisms







Clarke



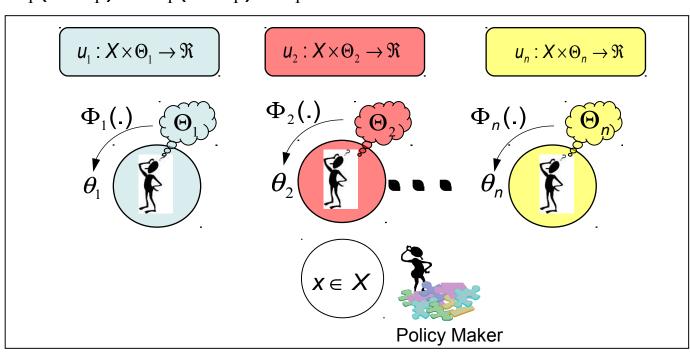
Groves

Only mechanisms under a quasi-linear setting satisfying
Allocative Efficiency
Dominant Strategy Incentive Compatibility



Quasi-Linear Environment

$$u_1(x, \theta_1) = v_1(k, \theta_1) + t_1$$
 Valuation function of agent 1



$$X = \left\{ (k, t_1, \dots, t_n) \mid k \in K, t_i \in \Re \ \forall i = 1, \dots, n, \sum_i t_i \le 0 \right\}$$
 project choice _____ Monetary transfer to agent 1



Properties of an SCF in Quasi-Linear Environment

- Ex Post Efficiency
- Dominant Strategy Incentive Compatibility (DSIC)
- Bayesian Incentive Compatibility (BIC)
- Allocative Efficiency (AE)

SCF
$$f(.) = (k(.), t_1(.), \cdots, t_n(.))$$
 is AE if for each $\theta \in \Theta$, $k(\theta)$ satisfies
$$k(\theta) \in \operatorname*{argmax} \sum_{i=1}^n v_i(k, \theta_i)$$

Budget Balance (BB)

SCF
$$f(.) = (k(.), t_1(.), \dots, t_n(.))$$
 is BB if for each $\theta \in \Theta$, we have

$$\sum_{i=1}^{n} t_i(\theta) = 0$$

Lemma 1

An SCF $f(.) = (k(.), t_1(.), \dots, t_n(.))$ is ex post efficient in quasi-linear environment iff it is AE + BB



Groves Mecahnism: A Dominant Strategy Incentive Compatible Mechanism

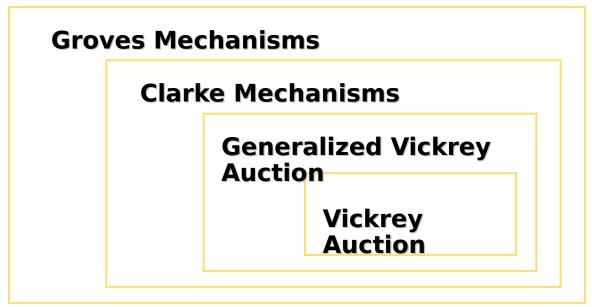
- 1. Let $f(.) = (k(.), I_0(.), I_1(.), ..., I_n(.))$ be allocatively efficient.
- 2. Let the payments be:

$$I_{i}(\theta) = \alpha_{i}(\theta_{-i}) - \sum_{j \neq i} b_{j} \left(\mu_{i}^{*}(\theta), \sigma_{i}^{*}(\theta) \right)$$

$$\forall \theta \in \Theta$$

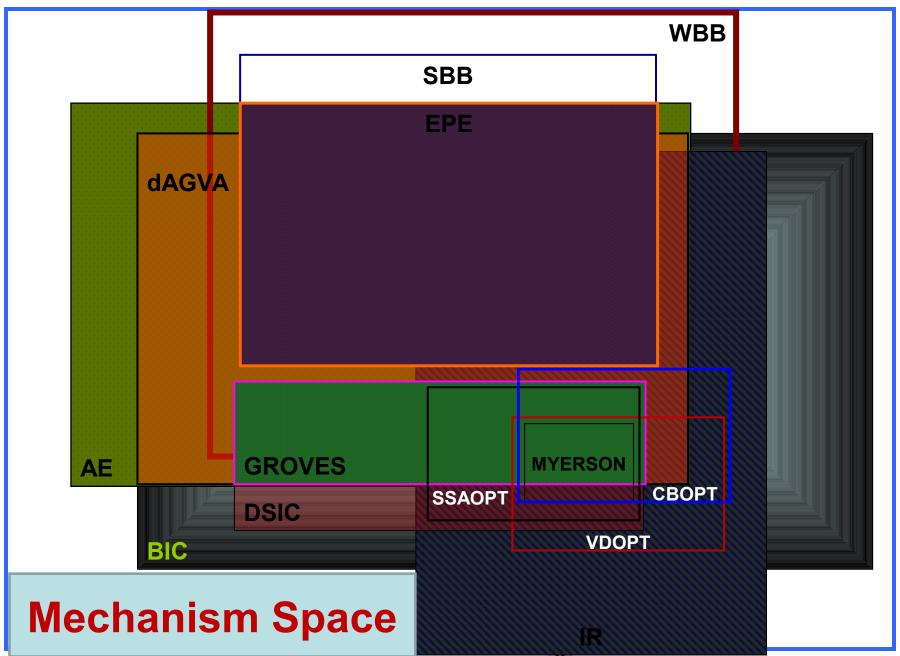


VCG Mechanisms (Vickrey-Clarke-Groves)



• Allocatively efficient, individual rational, and dominant strategy incentive compatible with quasi-linear utilities.







ADVANCED INFORMATION AND KNOWLEDGE PROCESSING

Information systems and intelligent knowledge processing are playing an increasing role in business, science and technology. Recently, advanced information systems have evolved to fadilitate the co-evolution of human and information networks within communities. The advanced information systems use various paradigms including artificial intelligence, knowledge management, and bioinformatics, as well as conventional information processing paradigms.

This research-oriented series publishes books on new designs and applications of advanced information and knowledge processing concepts. Books in the series have a strong focus on information processing combined with or extended by new results from adjacent sciences. Y. Narahari Dinesh Garg Ramasuri Narayanam Hastagiri Prakash

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Game Theoretic Problems in Network Economics and Mechanism Design Solutions

With the advent of the Internet and other modern information and communication technologies, a magnificent opportunity has opened up for introducing new, innovative models of commerce, markets, and business. Creating these innovations calls for significant interdisciplinary interaction among researches in computer science, communication networks, operations research, economics, mathematics, sociology, and management science. In the emerging er and new problems and challenges, one particular tool that has found widespread applications is mechanism design.

The focus of this book is to explore game theoretic modeling and mechanism design for problem solving in internet and network economics. It provides a sound foundation of relevant concepts and theory, to help apply mechanism design to problem solving in a rigorous way.

COMPUTER SCIENCE



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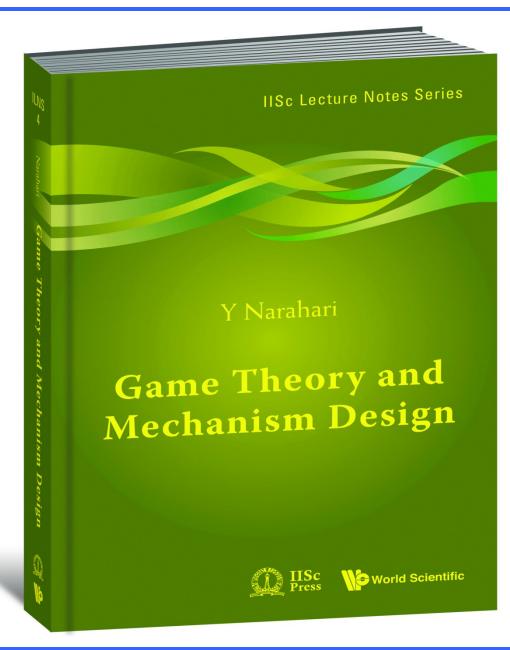
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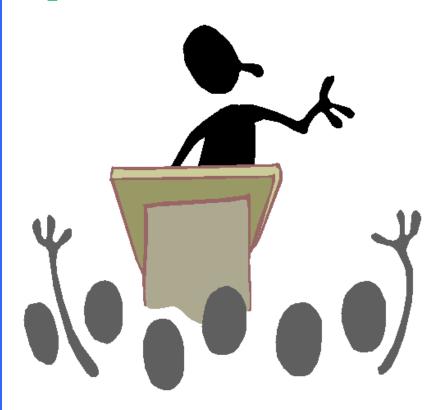
N. Nisan, T. Roughgarden, E. Tardos, V. Vazirani Algorithmic Game Theory, Cambridge Univ. Press, 2007

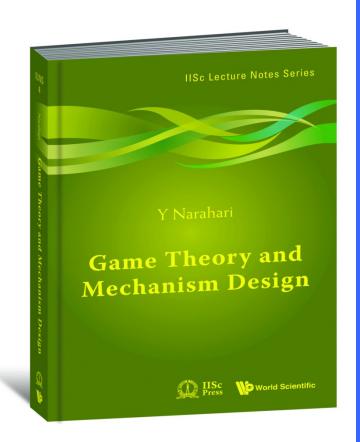
REFERENCES (contd.)

http://www.gametheory.net
A rich source of material on game theory and game
theory courses

http://lcm.csa.iisc.ernet.in/hari
Course material and
several survey articles can be downloaded

Questions ...





Thank You

